

Apex Ventures

Your Partner in Every Possibility.



Introduction

APEX Ventures, established in 2018, is a **sister company of Mineski Global**, one of Southeast Asia's most recognized pioneers in esports, gaming, and technology. Built on the same spirit of innovation and forward-thinking that fueled Mineski Global's rise, APEX Ventures has grown into a trusted all-in-one partner for households, businesses, and communities nationwide.

We deliver affordable, innovative, and sustainable solutions across technology, lifestyle, and infrastructure. By leveraging modern platforms and digital tools, APEX Ventures ensures faster, more convenient access—driving growth and creating lasting opportunities for our clients and partners.



About Us

APEX Ventures is a diversified company committed to innovation, affordability, and sustainability. From lifestyle ventures and e-commerce to trading, distribution, and ICT solutions, we deliver products and services that simplify everyday needs and drive progress. We also provide end-to-end booth fabrication and event solutions— from design and 3D layouts to construction, branding, logistics, and on-site management—ensuring seamless, high-impact results for our clients. Guided by integrity and a long-term vision, APEX Ventures continues to be a trusted partner for businesses, communities, and organizations nationwide.



Mission

At **APEX Ventures**, we are committed to delivering high-quality and affordable products, services, and expertise across a variety of industries. By harnessing modern platforms and digital tools, we make access faster, and more convenient. Guided by innovation and integrity, we aim to simplify our clients' journey and create sustainable opportunities that drive growth for businesses, partners, and communities.

Vision

To be the trusted all-in-one partner for households, businesses, and communities nationwide – delivering affordable products, innovative solutions, and sustainable services across technology, lifestyle, and infrastructure. We strive to drive progress, and growth through reliable, and adaptive solutions that meet every evolving need.



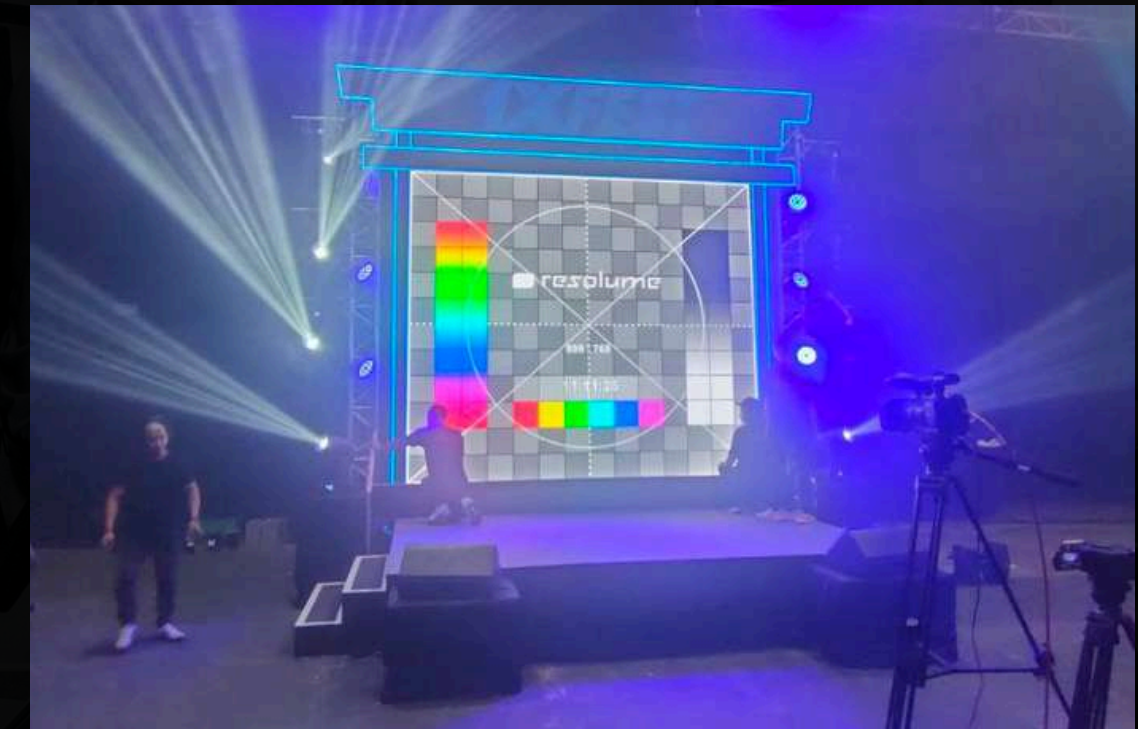
LIST OF PRODUCTS AND SERVICES

EVENT PRODUCTION SERVICES

- Lights and sounds rental → technical production
- Event organizing → planning and management
- Event permits → compliance / logistics
- Fabrication → staging, booths, and custom builds
- LED rental → visual production

IT NETWORK INFRASTRUCTURE

- Network Infrastructure Setup
- Internet Connection Provision
- Internet Service Provider (ISP) Coordination
- Network Planning
- Network Cabling
- Network Security (Firewall)
- Network Monitoring (typically for tournaments or convention-type events)
- On-site IT Support





Products and Services

Event Production Services



LIST OF PRODUCTS AND SERVICES

APEX E-Commerce

We are a modern e-commerce brand offering affordable, high-quality products –from appliances and kitchenware to health, beauty, electronics, and lifestyle items–through Lazada, Shopee, TikTok Shop, and Facebook.

Leveraging content creation, live selling, and affiliate marketing, we deliver everyday value and convenience to Filipinos. Beyond online selling, we also serve as a trusted vendor for leading companies, providing end-to-end solutions from mock designs and pre-orders to premium, tailored products.





Products and Services

We offer:

- Home Appliances – Small & large (snack cookers, toasters, air purifiers)
- Home Essentials – Organizers, cleaning tools, kitchen items, cookware, tools, containers
- Health & Beauty Essentials – Humidifiers, massage tools, wellness products, facial steamers, skincare tools, hair gadgets
- Electronics – Power banks, chargers, quality cameras for personal & professional use and accessories
- Merchandise – Online gaming accessories, computer peripherals, console games, gaming chairs, and smart items
- Outdoor Essentials – Portable fans, folding tables, camping gear and solar equipments
- Quirky Finds – Unique, creative, and novelty items
- Pet Care Essentials – Everyday items designed to keep pets healthy, comfortable, and well-cared for.
- Modern Display Concepts – Stylish frames, clocks, and decor for elevating any space.



Our Brands:





LIST OF PRODUCTS AND SERVICES

FABRICATION OF BOOTHS FOR EVENTS AND EXPO

- **Design Consultation & Layout:** Creating custom designs, 3D blueprints, and layouts tailored to your brand, theme, and objectives.
- **Fabrication & Construction:** Building the physical structure of the booth using high-quality, durable materials and often utilizing in-house teams and specialized technology.
- **Graphics & Branding:** Incorporating striking graphics, logos, and other visual elements to enhance the booth's impact and align with brand messaging.
- **Interactive & Technical Elements:** Adding interactive components, lighting, fixtures, and LED displays to create an engaging experience for visitors.
- **Installation & Dismantling:** Managing the on-site setup of the booth and its components, as well as the safe teardown and removal after the event concludes.
- **Logistics & Management:** Handling the transportation of materials, on-site labor management, and paperwork to ensure a seamless and stress-free process.
- **Dismantling, Packing, and Storage:** Providing services for the post-event dismantling, packing, and storage of the booth if it's to be reused in the future.



LIST OF PRODUCTS AND SERVICES

OTHER PRODUCTS AND SERVICES

Architectural & Finishing Works

- Preliminaries
- Floor Finishes
- Wall Finishes
- Ceiling Works
- Mill Works (N.I.)
- Doors
- Glass Window Works
- Painting Works
- Hardware
- Fit-out
- Carpentry Works
- Masonry Works
- Waterproofing Works
- Office / Commercial Renovation

MEPF (Mechanical, Electrical, Plumbing & Fire Protection) Works

- Mechanical Works
- Electrical Works
- Plumbing and Sanitary Works
- Fire Protection Works

ICT & Auxiliary Systems

- IT and Auxiliary Works
- Structured Cabling
- CCTV / Audio / Video
- Access Point / Intercom / Paging System / Door Access

Civil & Structural Works

- Civil Works
- Structure / Design / Build
- Various Tasks Involved in Construction
- FTTH - FOC - OSP
- Lithium Ion Batteries



BROADCAST & PRODUCTION

APEX Ventures Broadcast team delivers high-quality, immersive shows that bring every community to life. With deep audience insight and advanced technology, we capture every key moment and continuously innovate to elevate the viewing experience.

LIVE EVENT MANAGEMENT

We offer comprehensive event and production services—from concept development to execution—ensuring every detail is handled with creativity, precision, and technical expertise to deliver seamless and impactful experiences

TOURNAMENT OPERATIONS

We run high-level tournaments with precision—overseeing match scheduling, technical operations, and competitive integrity to ensure seamless, professional, and fair gameplay experiences.

TALENT, PLAYER CARE & HOSPITALITY

We deliver exceptional support to talents, teams, and guests by handling travel, accommodations, and equipment logistics—ensuring a smooth, stress-free experience from arrival through event day.





MARKETING & PROMOTIONS

Our Marketing team focuses on building authentic connections between brands and their communities. We develop and deliver campaigns, experiences, and activations that resonate with diverse subcultures – from gaming to pop culture and more – to boost engagement and meet your KPIs. Through this approach, we help brands remain relevant, relatable, and genuinely connected to their audiences.

CAMPAIGN DEVELOPMENT & EXECUTION

We create impact-driven campaigns that connect with target audiences through compelling experiences, content, and activations—ensuring your brand’s message is consistently felt across every touchpoint.

SOCIAL MEDIA MANAGEMENT & ANALYTICS

We manage social media channels through a data-driven approach, refining content, engagement, and performance to drive consistent growth, enhance visibility, and strengthen audience connections.

INFLUENCER MARKETING & MANAGEMENT

We connect brands with the right influencers to foster authentic engagement and expand reach, managing collaborations end-to-end to maximize visibility and impact.



We also offer: Digital Content Development | PR Seeding & Media Buying | OOH Activations



CREATIVE SOLUTIONS

Our Creative team transforms concepts into reality through striking visuals and immersive environments. We focus on both static and dynamic content production, using Unreal Engine-driven AR/VR set designs to deliver visually compelling experiences that elevate storytelling, boost audience engagement, and strengthen brand impact across every broadcast and campaign.

KEY VISUAL & ASSET CREATION

We create bold, cohesive visuals that reflect your brand and elevate campaigns, broadcasts, and events to engage your audience.

AUGMENTED REALITY, 2D & 3D MOTION GRAPHICS

We elevate broadcasts with immersive AR and dynamic motion graphics, blending 2D and 3D elements to enhance storytelling and captivate audiences.

CONTENT DEVELOPMENT & PRODUCTION

We create compelling content – from branded videos to visual assets – that connects with audiences, boosts brand visibility, and enhances storytelling across platforms.

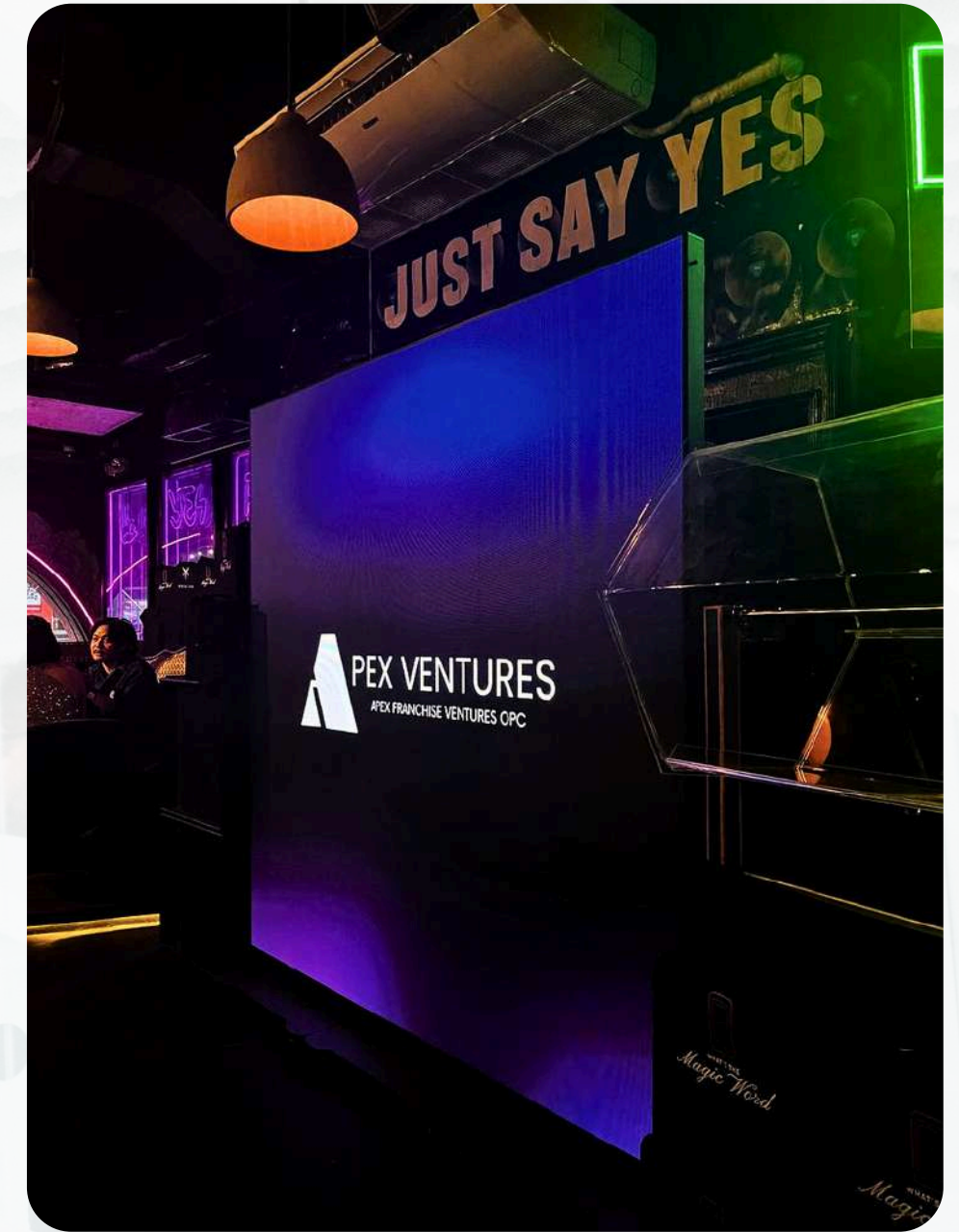


We also offer:

Digital Content Development | PR Seeding & Media Buying | OOH Activations



COMPLETED PROJECTS



Red Apple Manila / BEAM & TUNE

LEDWALL RENTAL - CITYHALL

Brown-Forman Corp

JACK DANIEL'S - CHRISTMAS CARDS

Pillar Digital E-Commerce Inc.

**LED STANDEE RENTAL - MINESKI SOCIAL'S NIGHT
LED WALL - MINESKI EVENTS**



COMPLETED PROJECTS



LEDWALL and STANDEE for Mineski Outpost
(Don Bosco Alumni)

COMPLETED PROJECTS



VCT Brazil Broadcast



**Netflix x Riot :
Arcane Unleashed Show**



MLBB ALL Star Experience Event



COMPLETED PROJECT

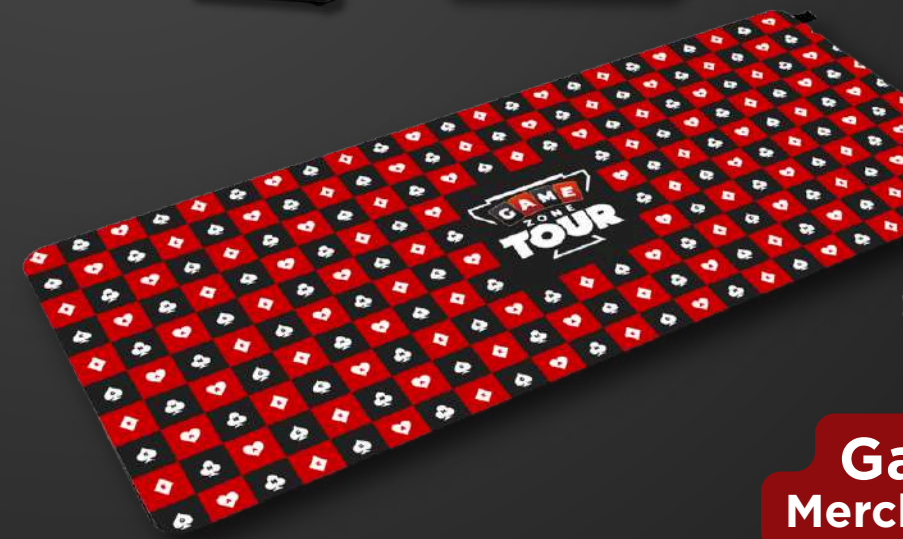


**Mineski Social's Night
(Merch Box)**



**Soltaire
Diamond Tier Box**

Hyun Bin bear of Soltaire



**GameZone
Merchandise Items**





COMPLETED PROJECTS

CLIENT	PROJECT / EVENT NAME / TYPE / LOCATION
BSV	Expansion renovation for 35th Floor
	Mechanical and Fire Protection Reinstatement at 10th Floor
KIC	LED Wall
MINESKI	Don Bosco Alumni (LED WALL and STANDEE for Mineski Outpost)



ON-GOING PROJECTS



Trade Up International Inc.

Supply, Installation, Commissioning of CCTV
Supply, Installation, Commissioning of Public Address System

 **DSWD Lipa Batangas**

ON-GOING PROJECTS

CLIENT	PROJECT / EVENT NAME / TYPE / LOCATION
BSV	Expansion renovation for 35th Floor
	Mechanical and Fire Protection Reinstatement at 10th Floor
MINESKI GLOBAL	Renovation
GAMEZONE	Customized Merch
	VIP Merch Box
SOLAIRE	Solaire Prize Bonanza (continuous)
	Solaire Arcade Machine Project (supply, configuration etc)
JOBSTREET	Umbrella Production



ON-GOING BIDDINGS

CLIENT	PROJECT / EVENT NAME / TYPE / LOCATION
Trade Up International Inc.	Supply, Installation, Commissioning of Public Address System in DPWH Lobo Batangas
	Supply, Installation, Commissioning of CCTV in DPWH Lobo Batangas
	Supply, Installation, Commissioning of FDAS in DPWH Lobo Batangas
	Supply, Installation, Commissioning of CCTV in DPWH Police Headquarter Lucena Quezon
	Supply, Installation, Commissioning of Public Address System in DPWH Police Headquarter Lucena Quezon
Brown-Forman Corp	JACK DANIEL'S - TWINPACK BOXES



Corporate Giveaways

Power Bank



Cable Kit



Desk Essentials Set



Smart Mouse Pad



Travel Accessories Organizer



Smart Pen



Multi-Functional Padfolio



Notebook with Power Bank





Corporate Giveaways

Mini Air-Cooling Fan



Mini Cleaning Tool



Air Care Devices



Cap Essentials



Electric Food Warmer & Mug / Tumbler



Portable Utility Bags & Seats



Lint Remover



Portable Umbrella



Portable Mini Fan



Compact Travel Dental Kit Case



Travel & Bag Organizer Pouches





OUR MAJOR CLIENTS





OUR PARTNERS



Location

APEX FRANCHISE VETURES OPC

HEADQUARTERS

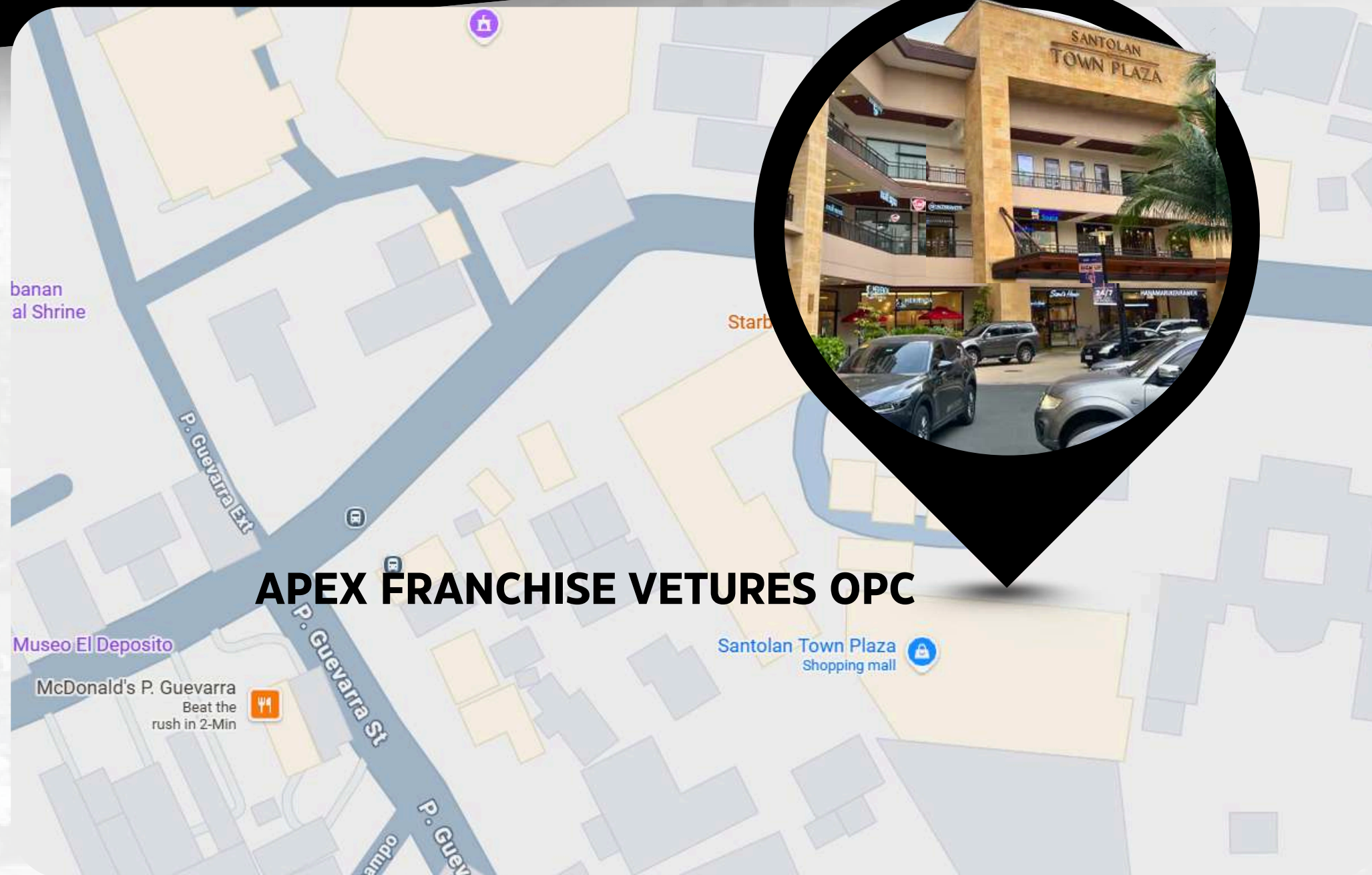
6F Robinsons Cybergate Magnolia, Robinsons Bldg,
Dona Hemady St. Cor Aurora Blvd, QC

OFFICE

9th Floor Santolan Town Plaza 276
Santolan Road Little Baguio 1500 City of San Juan NCR,
Second District Philippines

WAREHOUSE

21-A Bonnie Serrano Road, Quezon City



APEX FRANCHISE VETURES OPC

Santolan Town Plaza
Shopping mall

Thank you!

APEX FRANCHISE VENTURES OPC

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